



sabrina gómez

DESIGNER & DEVELOPER

in /sabrina-gomez

SKILLS

Design

Adobe Illustrator, Photoshop, InDesign.

Prototyping

Adobe XD, Sketch.

Development

HTML5, CSS, PHP, Javascript, JQuery, Lottie, Bootstrap, WordPress, Elementor, Divi, Webflow, Shopify.

WORK EXPERIENCE

Web Developer / Designer

True North Sports & Entertainment, Winnipeg, CA
May 2024 - Present

Managing and re-designing all company websites, ensuring they remain modern and visually appealing.

Junior Graphic Designer / Developer

Tom Powell Design Studio, Winnipeg, CA
Oct 2019 - May 2024

Work as a part of the design studio team, handling graphic design projects such as: Creating content for digital media: Mailchimp E-blasts, web banners etc. Also in charge of designing & developing custom Wordpress websites according to the clients needs. Creating prototypes, wireframes and web updates as needed.

Freelance Designer

March 2018 - Oct 2019

Worked with various clients, including Itala Store, Andoke (Colombia), and UVALUX (Canada).

EDUCATION

Post Graduate Degree in Interactive Media Specialist

Fanshawe College, London, Ontario
2018-2019

One-year program focused on development, prototyping, and design for websites and applications.

B.A. Degree in Visual Communication Design

Pontificia Universidad Javeriana, Cali, Colombia
2012-2017

Courses in web design, typography, branding, editorial design, photography, and illustration.

Portfolio sabinagomezg.com **Password** CPQrx

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PROFESIONAL PROFILE

Innovative and dynamic Web Designer & Developer with 5+ years of experience. Adept at handling projects from planning to design and web development stages. Skilled in creating content designs, writing efficient codes, and managing overall website implementation. Passionate about detail, color, and design aesthetics, striving to create original, visually appealing, user-friendly, and functional designs.

In-house Graphic Designer

LaSierra Jewelry, Cali, Colombia
May 2018 - Sept 2018

Designed catalogues, brand identity manual, and social media content. Managed product photography and uploaded content on Shopify.

Project Assistant

ANDREA SWARZ, Cali, Colombia
May 2017 - Jan 2018

Aided in production for fashion photography shoots and designed catalogues, social media content, and posters for clothing and jewelry brands.

Graphic Design Intern

ABRACADABRA: Design Studio, Puebla, Mexico
June - Sept 2016

Developed brand identity for various clients and worked on website design.

VOLUNTEER EXPERIENCE

Graphic Designer

El Refugio Foundation, Cali, Colombia
Dec 2016 - Aug 2017

Managed WordPress website and created illustrated content for social media to boost donations.

Graphic Designer

Digital Creative Arts Center, London, Ontario
July 2019 - Sept 2019

Developed brand identity, managed social media accounts, and designed print materials.